

Message Text

UNCLASSIFIED

PAGE 01 LISBON 02937 121536Z

43

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 100751

R 121452Z JUL 74

FM AMEMBASSY LISBON

TO USDOC WASHDC

INFO SECSTATE WASHDC 0001

AMCONSUL OPORTO

UNCLAS LISBON 2937

E.O. 11652: N/A

TAGS: BEXP PO

SUBJ: IN-STORE PROMOTION: PORTUGAL

FOR BIX/OIM MR. BROOKS RYNO

RREF: LISBON 2410

1. DR. ANDRE CORREIA, MANAGING DIRECTOR OF EURODOMUS, INFORMED US JULY 12 THAT EURODOMUS HAS MADE FINAL DECISION TO GO AHEAD WITH IN-STORE PROMOTION FOR FALL 1975 AT WHICH TIME TWO OF LISBON STORES WILL BE FULLY OPERATIONAL AFTER EXTENSIVE RENOVATION.

2. WE PROPOSE THAT \$15,000 FOR IN-STORE PROMOTION IN PORTUGAL BE EARMARKED FOR FY 1976 AND THAT \$15,000 COMMITTED FOR FY 1975 BE RELEASED. PLEASE ADVISE US IF THIS IS AGREEABLE TO OIM.
SCOTT

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974LISBON02937
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740187-0286
From: LISBON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740754/aaaabucd.tel
Line Count: 45
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 04 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 OCT 2002 by ThomasVJ>; APPROVED <16 JAN 2003 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: IN-STORE PROMOTION: PORTUGAL FOR BIX/OIM MR. BROOKS RYNO
TAGS: BEXP, PO
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005